



 **Big Brothers Big Sisters.**
OF TAMPA BAY

2022 ANNUAL REPORT

Dear Defenders of Potential:

We are excited to share our Annual Report, which shares the key highlights of 2022 at Big Brothers Big Sisters of Tampa Bay. With most interruptions of the pandemic behind us, our goal this year was to expand the reach and impact of our programs, igniting the power and promise of youth; we succeeded in doing just that! We celebrated a 51% increase in new matches, serving nearly 2,100 children throughout our nine-county service area.

Because of our amazing Bigs and community partners, we made 592 new matches this year; the strength of these relationships is more evident than ever, with an average match length of 42 and 27 months, for our community and site-based programs, respectively.

We thank all the parents and guardians for being a critical piece of each match relationship; you are not just part of the process; you are a key part of the success. When it comes to the future of our children and the well-being of our communities, we're all in this together. So, it should come as no surprise that we need the parents and guardians of Littles to be involved every step of the way, starting with the initial match.

We sincerely appreciate our Board of Directors, Leadership Council Members, Volunteers, Donors, and Staff who are dedicated to fulfilling our mission throughout our service area. Your mission-critical work makes a big impact for the youth we serve.

Finally, we thank all the children, youth, and young adults who inspire us every day! The value of 'Defending the Potential' of the young people we serve is beyond measure; our goal remains to empower every young person on the path to graduate with a plan for their future and a mentor whose impact will last a lifetime. It motivates us to do even more in 2023 and beyond! Please join us!

Sincerely,

Tony Leavine

Tony Leavine
Board Chair
Brown & Brown Insurance

Life's most persistent and urgent question is, 'What are you doing for others?' - Dr. Martin Luther King, Jr.



1 COMMUNITY - BASED PROGRAM

AVERAGE MATCH LENGTH = 42 MONTHS

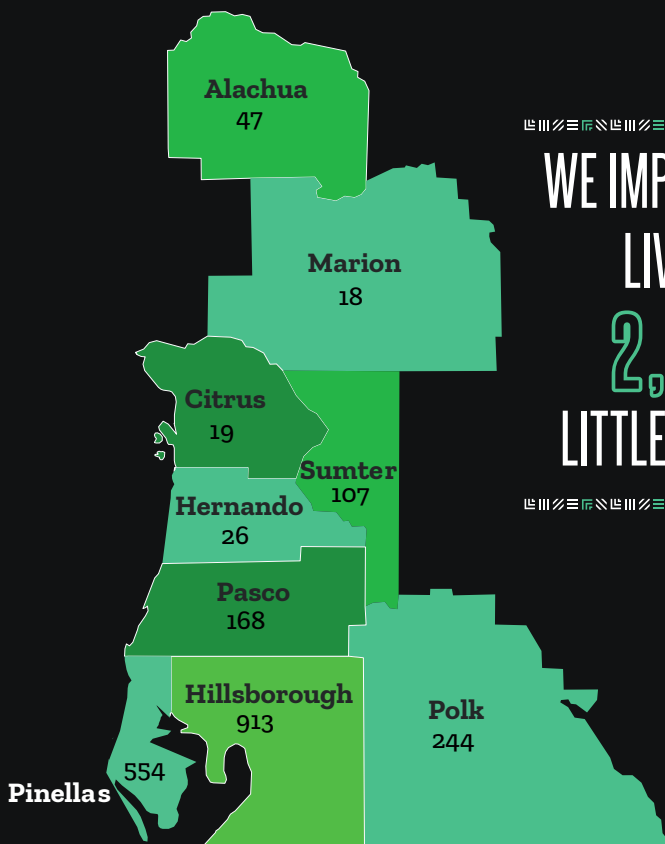
Bigs spend an average of 8 hours per month with their Little. Matches participate in low-cost or no-cost activities – going to a ball game, heading to the beach, or just going on a walk. We ask for a minimum 15-month commitment to the Community-Based program.

2 SITE - BASED PROGRAM

AVERAGE MATCH LENGTH = 27 MONTHS

Bigs meet with their Littles at school for one hour a week, typically over the Little's lunch hour or at their aftercare location.

We ask for a 12-month minimum commitment in our Site-Based program.



WE IMPACTED THE
LIVES OF
2,096
LITTLES IN 2022

PROGRAM HIGHLIGHTS

2022 PROGRAM OUTCOMES

99%

OF LITTLES AVOIDED THE JUVENILE JUSTICE SYSTEM

98%

OF LITTLES WERE PROMOTED TO THE NEXT GRADE LEVEL

97%

OF LITTLES MAINTAINED OR IMPROVED THEIR EDUCATION ASPIRATIONS

94%

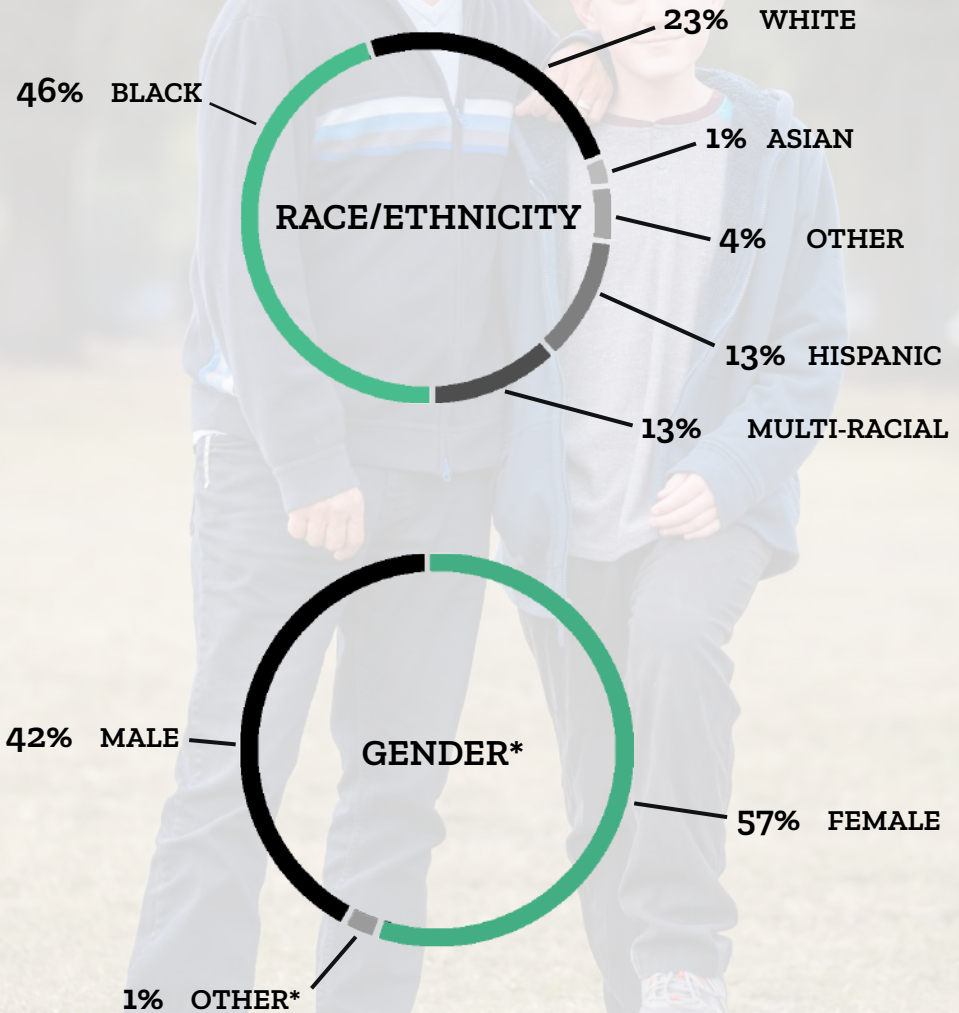
OF LITTLES MAINTAINED OR IMPROVED IN ACADEMICS

PROUD PARTNERS



PROGRAM HIGHLIGHTS

2022 LITTLE DEMOGRAPHICS



*1% OF OUR LITTLES IDENTIFY AS NON-BINARY. NON-BINARY IS ONE WHOSE GENDER IS NOT IDENTIFIED AS MALE OR FEMALE

BIG BROTHER MARC & LITTLE BROTHER JORDAN



Big Brother Marc and Little Brother Jordan have been matched since 2019. They like to read books and comics and over the years frequented the library and book stores. Jordan continues to excel academically by maintaining honor roll with aspirations of finishing a quarter with straight As. Marc has also helped Jordan blossom into the sociable teenager that we see today. Jordan shares that he loves spending time with Marc and hopes to keep their Match "forever!" Big Brother Marc continually thanks our agency for placing him with Jordan and his family, who have welcomed him with open arms.



BY THE NUMBERS

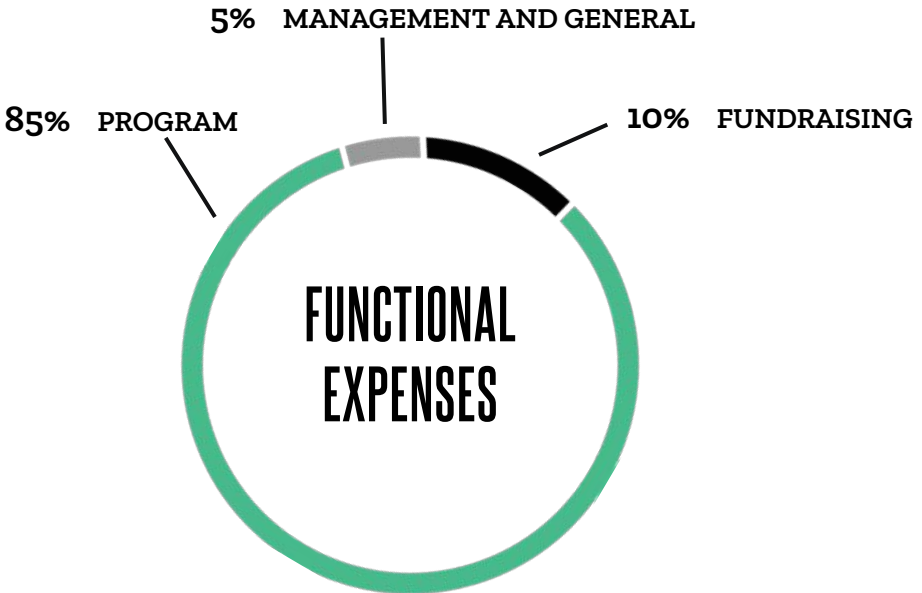
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TOTAL REVENUE GROSS \$5,253,464

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PRIVATE REVENUE	GOVERNMENT REVENUE
\$2,289,571	\$2,963,893

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Please see on our agency website for complete financials: www.bbbstampabay.org/give

BIG COUPLES



As part of the Community-Based program, many committed couples mentor a Little together, sharing the responsibilities and commitments while also providing an example of a healthy relationship. Big Couples spend an average of 8 hours per month with their Little, and we ask for a minimum 15-month commitment.

HIGHLIGHT: 96 Big Couple matches in 2022

SPORTS BUDDIES



Sports Buddies is a great way to get involved in mentoring by enjoying your love of sports with a child. Sports teach important lessons, such as life skills and goal-setting. These Community-Based matches get together twice a month and play sports or attend a sporting event.

Tampa Bay Rays and Rowdies Foundation are a proud sponsor.



SWEET ALICE AWARD

This award is given annually to an exceptional member of the Program Staff.



EVE MAYHEW
PROGRAM FLOATER III

Eve joined the Big Brothers Big Sisters of Tampa Bay team in 2018. As a Program Floater, Eve has an extensive knowledge and understanding of the Big Brothers Big Sisters service delivery model, including customer relations, enrollment & matching, and match support; she enjoys working with prospective and current volunteers, families, and children.

In addition, Eve works to train new staff members and provides support to the entire team; she is engaged in multiple Agency committees and seen as a respected Agency leader.

Eve is known for her positive can-do attitude; her professionalism and excitement for the Big Brothers Big Sisters mission is felt by all. Eve is a true team player, remaining adaptable and approachable, and is a valued member of our team.

BIG & LITTLE SISTER OF THE YEAR



Big Sister Deen and Little Sister Ariyanah have been matched for 3 years in the community-based program. They enjoy the simple things like sharing a meal, watching a movie, or crafting. As long as they're together, they have a wonderful time. Ariyanah's self-confidence has exploded since being matched with Deen. Ariyanah has transformed from a shy young person to an outspoken advocate for herself and others.

Ariyanah is quick to help out at home and at school, setting the example for her younger siblings and peers. Ariyanah is outgoing and passes out compliments regularly. Her high emotional intelligence and increased self-confidence allow Ariyanah to spread even more positivity to those around her.

Ariyanah's mom, Anita, credits her blossoming sense of self to having a gentle and encouraging Big Sister like Deen. Ariyanah is inspired by Deen's travel stories and Deen encourages her to work hard and dream big so she can achieve her goals.

One of Ariyanah's current goals is to keep her status as one of the Top 5 students in her grade academically. Deen is truly changing Ariyanah's self-perspective and outlook on life.

BIG & LITTLE BROTHER OF THE YEAR



Big Brother Brian and Little Brother Angel have been matched since 2014. Over the course of their Match, they have experienced all sorts of activities together like boating, fishing, visiting SkyZone trampoline park, volunteering at Metropolitan ministries, and exploring new places to eat.

The duo fully engages in all of the perks provided by the agency such as tickets to the Monster Jam monster truck rally, Bucs & Rowdies games, and of course Bowl for Kids' Sake.

Brian partnered with Angel's mom, Mari, in finding community resources available to them, like free dental care. Brian helped his Little Brother prepare his resume and hone his interview skills – resulting in Angel landing a position that he has held for three years now.

Angel has taught Brian about his Mexican culture and how to celebrate and appreciate their diversity. Though he is a junior in high school – with responsibilities as a shift lead at his job – he still makes outings with his Big a priority; they intend to stay in touch forever. Angel is grateful for Brian and recommends every child have a chance to get a Big.

BIGS IN BLUE/BIGS WITH BADGES



Our Bigs in Blue/Bigs with Badges program builds positive relationships between law enforcement, first responders, military and government agencies, and the communities they serve through mentorship.



Agencies participating in 2022 include the Tampa Police Department, Ocala Police Department, and Sumter County Sheriff's Office and School-to-Work partnerships with the St. Petersburg Police Department and the Lakeland Police Department.

For more information about participating, please visit www.bbbstampabay.org or call 813.769.3600.



HIGHLIGHT

160 active matches in 2022
and more than 270 since 2017

BIGS IN BLUE/BIGS WITH BADGES



BIG BROTHER MIKE & LITTLE BROTHER MICHAEL

Ocala Police Chief Mike Balken began mentoring Michael through our organization's Bigs in Blue/Bigs with Badges program and was the first member of the Ocala Police Department to be matched with a Little Brother. This Match is having lots of fun together playing and watching sports. They also talk about school and homework. The two have been paired since 2021 and are excited to continue their friendship.



SCHOOL-TO-WORK



School-to-Work partners with local school districts and corporations and government agencies to provide one-to-one mentoring for high school students in the workplace. Littles gain valuable skills while being exposed to career opportunities and benefit from the support and guidance of their Big as they consider their post-graduation options.

For more information about participating, please visit www.bbbstampabay.org or call 813.769.3600.

HIGHLIGHT: 19 corporate & government partners in 2022, 284 Littles served in 2022, 100% graduation rate



JPMORGAN CHASE & CO.



SCHOOL-TO-WORK



Big Brother Jonathan and Little Brother Yacoub have only been matched since September 2022, but in that short time they have formed a close bond. Big and Little have bonded over their love for basketball. Little is a Boston Celtics fan and Big is a Golden State Warriors fan. They text each other regularly during games, and have fun banter back and forth when the other person's team loses. Yacoub has plans to graduate high school early and wants to become an anesthesiologist. Yacoub joined the School-to-Work program so that he could see what it is like to work in a professional environment. He wants to improve his employability skills so that he is better prepared for his future career.





Before the launch of this program in 2019, matches ended when the Little graduated high school, and many Littles struggled with life after graduation.



This program supports Alumni Littles, up to age 26, as they navigate this pivotal time in their lives. Big Futures offers additional guidance in helping Littles make and implement educational and career choices. The goal is that Alumni Littles will be enrolled, employed, or enlisted after high school and earn a living wage by age 26.

For more information on how you and your organization can partner with this program, please visit www.bbbstampabay.org or call 813.769.3600.

HIGHLIGHT

Big Futures served 82 matches in 2022.
91% were enrolled in post-secondary education, in the military or were employed and making a livable wage.



BIG SISTER LUCY & LITTLE SISTER JOEY

After graduating high school, Big Sister Lucy and Little Sister Joey visited the Big Apple. As one of the highlights of their trip, they gave BBBS a BIG shout-out at the Today Show with signs highlighting our agency. Their Match began in 2008, and now the duo has graduated to our Big Futures college and career prep program.

TODAY SHOW CO-ANCHOR HODA KOTB, LITTLE SISTER JOEY & BIG SISTER LUCY





Big Brothers Big Sisters is committed to the principle that every person deserves to reach their full potential. We aim to create and cultivate a safe environment where all individuals feel respected and valued equally, with a nondiscriminatory and anti-racist approach to our policies, programs, and services. Justice, Equity, Diversity, and Inclusion (JEDI) is an integral part of our mission. We celebrate the diverse backgrounds of all our stakeholders, including youth, families, donors, volunteers, and staff.

JEDI Initiatives include:

- Alpha Phi Alpha Gamma Zeta Lambda Chapter Partnership
- LGBTQ+ Youth Mentoring Initiative
- JEDI Committee
- National Football League Inspire Change
- Training for staff, volunteers, and stakeholders



WHAT'S YOUR LEGACY?



The dedicated partners of our Legacy Society have chosen to support the potential of youth in our community through a planned estate gift of cash, property, or equity. As one of many options for supporting Big Brothers Big Sisters of Tampa Bay, we are pleased to offer a way for donors to support our mission for generations. The benefits of making an estate gift extend beyond the recognition in our Annual Report, events throughout the year, and informative newsletters. Planned gifts can also reduce your income tax burden and offer substantial tax savings on appreciated properties and securities. Making a commitment to join the Legacy Society is a win for the children of our nine-county service area, your family, and you.

We thank the visionaries below who have made the decision to support our mission today — and tomorrow.

Learn more and join today at bbbstampabay.org/give/legacy-society

LEGACY SOCIETY

- Mary Ann and Hunt Berryman
- Tammy and Darrell Davis
- Jane and Jamie Egasti
- Nancy and David Fox
- Mary Ann and Scott Fullerton
- Henry and Gerry Goldhammer
- Tani Homeskye Gray
- Mary and Lonnie Hawkins
- Amy and Jim Hollington
- Lisa Letizio and Paul Jackson
- Stephen Koch
- Tim Langenback
- Bruce Mackey
- Dennis McLeod
- Deborah and Hugh Miller
- Cathy and Vincent Pavese
- Susan Rolston
- George Spowart
- Pamme and Joel Taylor
- Dina Vann
- Karen and Paul Vincent
- De Anna and Rodney Ward
- Sweet Alice Young

IN MEMORIAM

- BJ Altschul
- Charles Manly
- David Pratt
- Dr. Mary Ann Ratliff
- Eugene Roberts
- Gary C. Graef
- Jack Mullong
- Lois Kavalunas
- Patrick Sexton
- Thelma C. Kells
- Wilbur and Madonna Ptak

BIG BROTHERS BIG SISTERS LICENSE PLATE



Purchase our Big Brothers Big Sisters license plate today at any county tax collector's office and defend the potential of thousands of Littles across the state. Show off your license plate with [#Driving4Potential](#).

By the end of 2022, almost 10,000 Floridians had one of our BBBS license plates on their vehicle. We receive \$25 per plate, which last year generated over \$200,000 for our mentoring programs across Florida. Since the plate's debut in October 2017, it has generated over \$1.2 million for state agencies.



2023 EVENTS

BOWL FOR KIDS' SAKE

VARIOUS DATES AND LOCATIONS IN SPRING AND SUMMER
GIVE.BBBSTAMPABAY.ORG/GE/BFKS2023

SUMMER LUNCHEON

THURSDAY, JUNE 1, 2023
FEATHER SOUND COUNTRY CLUB, CLEARWATER
GIVE.BBBSTAMPABAY.ORG/GE/LUNCHEON2023

USAA AMBASSADOR PAGEANT AUCTION

FRIDAY, JULY 28, 2023
MARGARITAVILLE RESORT, ORLANDO
BIDPAL.NET/USAA

ART OF HELPING CHILDREN GALA

SATURDAY, SEPTEMBER 9, 2023
HILTON TAMPA DOWNTOWN
GIVE.BBBSTAMPABAY.ORG/GE/GALA2023

FRENCHY'S BIG CLAYS FOR KIDS

SATURDAY, NOVEMBER 11, 2023
TAMPA BAY SPORTING CLAYS, LAND O' LAKES
GIVE.BBBSTAMPABAY.ORG/GE/CLAYS2023

COMPANIES FOR KIDS GOLF TOURNAMENT

THURSDAY, DECEMBER 7, 2023
INNISBROOK GOLF RESORT AND SPA, PALM HARBOR
COMPANIES4KIDS.ORG

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BIG IMPACT SOCIETY

The only way our agency can serve thousands of children every year is through continued, sustainable support. Regular monthly support from donors within our Big Impact Society allows us to plan and budget to meet the needs of the children in our community. Every gift is appreciated and the steady cash flow that comes in from recurring donations allows us to fulfill our mission to ignite the power and promise of youth through one-to-one mentoring.

As a thank you for joining the Big Impact Society, you will receive special invitations and exciting updates throughout the year, but most importantly, you will be a "Defender of Potential".



JOIN THE BIG IMPACT SOCIETY TODAY

www.bbbstampabay.org



CONNECT \$10 MONTHLY

provides three training sessions preparing potential volunteers for their vital roles as Bigs

IGNITE \$25 MONTHLY

provides activities for matches led by program staff

EMPOWER \$50 MONTHLY

allows trained program staff to complete 30 match support calls to Bigs, Littles & families

DEFEND \$125 MONTHLY

supports and maintains the cost of one match for one year

PRESIDENT'S CIRCLE \$125 MONTHLY

supports and maintains the cost of two matches for one year



We thank those committed individuals who have already partnered with us and made this important commitment to our agency.



- Paul Anderson
- Jeff Andras
- Evan Bancroft
- Dirk Barrineau
- Meredith Brown
- Cheryl and Gary Bushnell
- Doug Christner and Tom Kemper
- Mandy Cloninger
- Barbara Cooksey
- Barbara De Simone
- Julia Delmerico
- Ken Dwan
- Marti Galloway and Robert Pope

- Kathryn Haeger
- Genevieve Holley
- Nicole Kinzel
- Stephen Koch
- Nadia Kotula
- Dawn Kuhn
- Jessica Leone
- Jen and Chris Libby
- Justine Lieber
- Molly Longmire
- Chris Malone
- Gene May
- Brian and Beth Metz
- Chad and Nereida Mitchell

- Jane Murphy
- Kristina Rodriguez
- Morgan Savage
- Nancy and Jeffrey Seligsohn
- Teri Simpson
- Theresa Staffett
- Cheryl and Gary Supnick
- Howie Taylor
- Bianca Taylor-Heard
- Carla and David Tommie
- Cheryle and Tim Tuttle
- Rob VanTassel
- De Anna and Rodney Ward
- Richard Wilson
- Travis Wobbekind

**SEE MORE THAN A NEED.
SEE THE FUTURE THAT LIES AHEAD FOR A CHILD.**



**Big Brothers
Big Sisters.**
OF TAMPA BAY

**Join the Big Impact Society,
and your recurring gift will
change lives through the
power of youth mentoring.**



Give here:
give.bbbstampabay.org/checkout/7971



IN-KIND SUPPORT \$5K+



Clear Sky Café
Delta Airlines
Digital Lightbridge
Fleming's Prime Steakhouse & Wine Bar
Frenchy's Restaurants
Hilton Tampa Downtown
La Costa Experience LLC
Little Greek Fresh Grill
Local Ad Face
Macy's
Memorabilia Magic
Tampa Bay Buccaneers Foundation
Tampa Bay Rays & Rowdies Foundation
The Marketing Posse





CORPORATE SUPPORT \$5K+



- Altria Group, Inc.
- Asbury Automotive Group
- AT&T
- Avalon Healthcare Solutions
- Bank Of America
- Brighthouse Financial
- Brown & Brown Of Florida, Inc.
- Cale America Inc DBA Flowbird Group
- CallPass Tech, LLC
- Canteen Southeast Division
- Carpenter Contractors Of America, Inc.
- Charity Polo Classic, Inc.
- Children's Trust Of Alachua County
- Cigna
- Cisco Systems, Inc.
- Colliers International
- Community Foundation Of Tampa Bay, Inc.
- Dell Financial Services
- Deloitte
- Enterprise Holdings Foundation
- Ernst & Young LLP
- Fidelity Investments
- Florida Lift Systems & Southern States Toyota Lift
- Folds Walker, LLC
- Frenchy's Restaurants
- Gasparilla Distance Classic Association, Inc.
- Givewell Community Foundation
- Greenberg Traurig LLP
- Hendrickson Family Foundation
- Hobbs Foundation
- Indian River Merchant Services, LLC
- International SOS
- JPMorgan Chase Foundation
- KPMG LLP
- La Costa Experience, LLC
- LCG Advisors
- Lead Staffing
- Lightning Community Hero
- M/I Homes Of Tampa, LLC
- Mid State Insurance Center, Inc.
- Moffitt Cancer Center
- National Philanthropic Trust For The UBS Donor Advised Fund
- OSI Restaurant Partners, LLC - Bloomin Brands, Inc.
- Pin Chasers, Inc.
- PNC Foundation
- Power Design, Inc.
- PricewaterhouseCoopers LLP
- Publix Super Markets Charities
- Raymond James Financial, Inc.
- Rays Baseball Foundation, Inc.
- Regions Bank
- ReliaQuest Bowl
- Santander Bank N.A.
- Schwab Charitable
- SMBC
- Suncoast Credit Union Foundation
- Tampa Bay Buccaneers
- Tampa Bay Rays & Rowdies Foundation
- TD Synnex
- TECO Energy, Inc.
- The CarMax Foundation
- The Huntington National Bank
- The Papa John's Foundation, Inc.
- Tulsa Community Foundation
- Venecia Logistica, LLC
- Walters and Mason Retail, Inc. DBA Altar'D State
- Wehr Constructors, Inc.
- Wells Fargo Bank, N.A.
- Wells Fargo Foundation



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