

WELCOME SCHOOL-TO-WORK CELEBRATION

Wednesday, August 19, 2020 9-10 AM



2019-'20 SCHOOL-TO-WORK PARTNER SITES





2019-'20 SCHOOL-TO-WORK PARTNERSHIPS



2019-'20 SCHOOL-TO-WORK PARTNERSHIPS





Dedicated School-to-Work Team!

Exceptional Board Support for School-to-Work Mentoring





Outstanding Commitment to School-to-Work Mentoring Award Presented to:



JANE CASTOR

Tampa Mayor and Big Sister Alum

"As someone who has spent almost my entire life as a 'big' in public service, I could not be more excited for this program. Mentoring is truly near and dear to my heart. I always say, you get out 10 times more than you give."



Janelle McGregor **Community Partnership Manag City of Tampa** On Behalf of Mayor Jane Castor Big Brothers Big Sisters.

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Outstanding Commitment to School-to-Work Mentoring Award

KARA LECOMTE





Outstanding Commitment to School-to-Work Mentoring Award

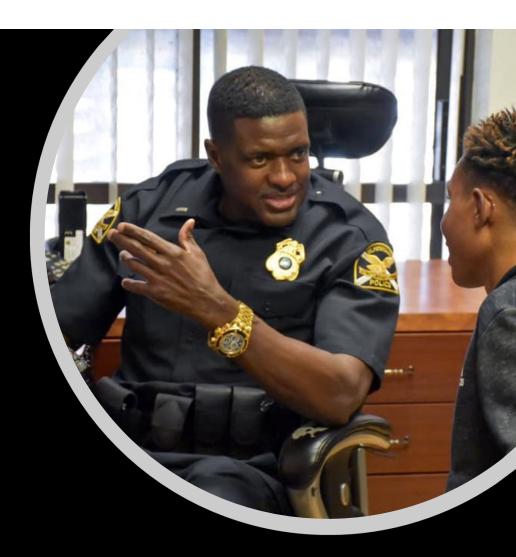
WILL MILLER





Outstanding Commitment to School-to-Work Mentoring Award

CARL WATTS





HOW SCHOOL-TO-WORK MENTORING BENEFITS EMPLOYERS

- Recruitment : candidates are attracted to organizations that share similar values and want to give back to their community
- Our onsite program is a convenient way for employers to bring more volunteer opportunities to their employees
- Helps employers maintain/build employee engagement
- **Retention**: people want to stay with organizations that do good
- **Team Building**: brings people from different parts of the organization together to strengthen organizational culture
- Our innovative mentoring model appeals to **multi-generations**



HOW SCHOOL-TO-WORK MENTORING BENEFITS EMPLOYERS





Turnover is 39% lower among employees who participate as workplace volunteers.¹ When employers combine volunteering with giving **turnover is reduced 57%**.²



64% HIGHER Loyalty

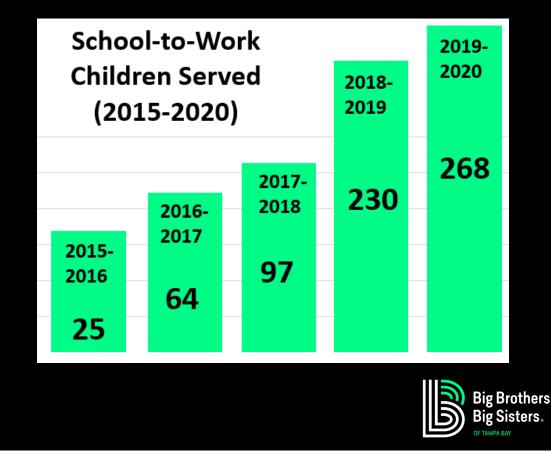
A study found that **64% of millennial employees** have a stronger sense of loyalty to employers who are socially responsible.³

Source: 2. Big Brothers Big Sisters of America (2020) Beyond School Walls, 3. Big Brothers Big Sisters of America (2020) Beyond School Walls



GROWTH of SCHOOL-TO-WORK MENTORING

- From 25 Matches at Nielsen, our first partner site in 2015, to 268 Matches last year in 14 corporate partner sites with 15 HS in 3 counties
- LY (2019-2020) 268 high school juniors and seniors were matched with workplace volunteer



2019-'20 School-to-Work: By the Numbers

- **268** Littles enrolled in School-to-Work
 - **14** School-to-Work corporate sites serving 15 schools
- 229 School-to-Work graduates since 2017

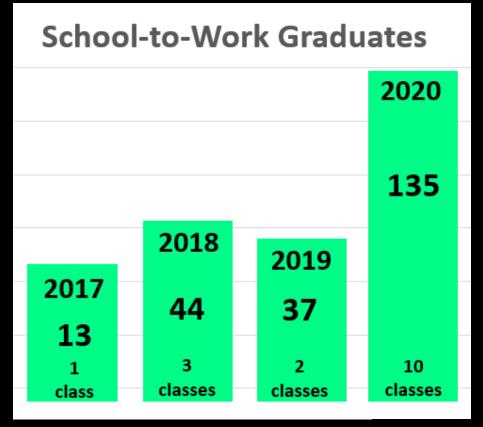
100%

of seniors who completed the School-to-Work program also graduated from high school



SCHOOL-TO-WORK SUCCESS!

- 100% of the youth that completed the School-to-Work
 - program also graduated from high school
- \$16K scholarships for graduates
- Matches staying in touch after graduation
- Littles have received internships and/or iob offers



Big Brothers



WELCOME NEW PARTNERSHIPS 2020-'21



Stephen Koch stephenk@bbbstampabay.org

JENNIFER LIBBY jenniferl@bbbstampabay.org



