

2017

Big Brothers Big Sisters of Tampa Bay

Annual Report

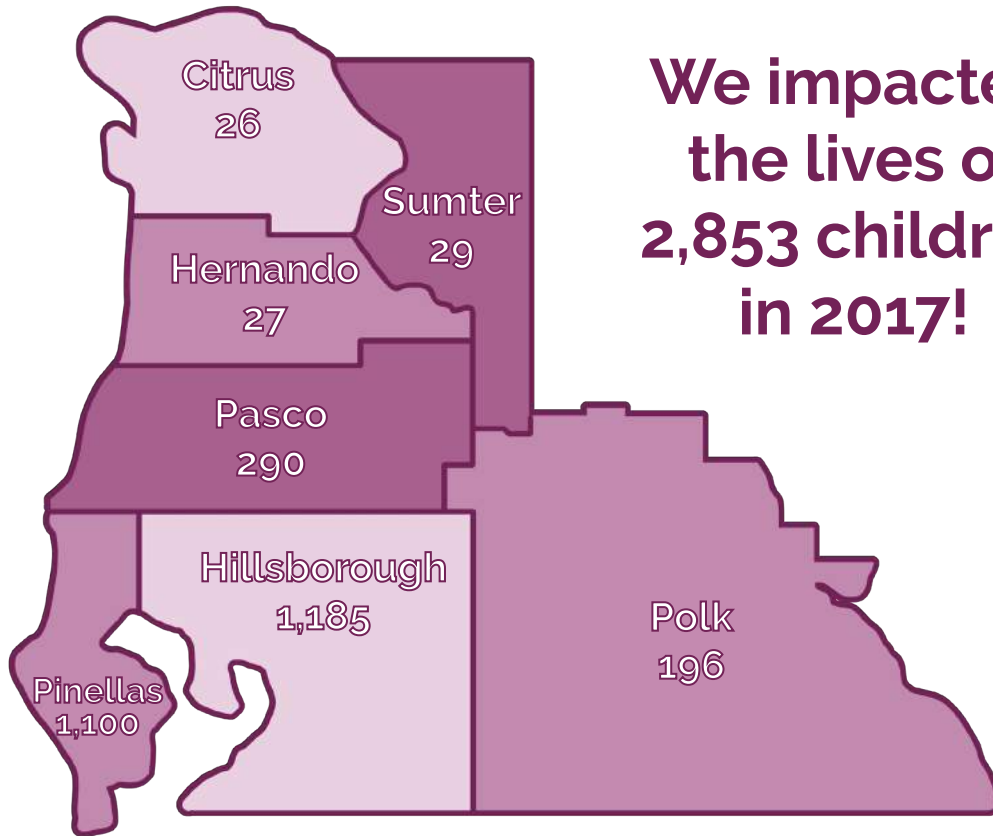




Big Brother Corporal Terry Sims with the Tampa Police Department and Little Brother DeAnthony

"I'm just making sure DeAnthony knows the importance of education, and understands more people care about him than just his parents and his teachers."

**We impacted
the lives of
2,853 children
in 2017!**



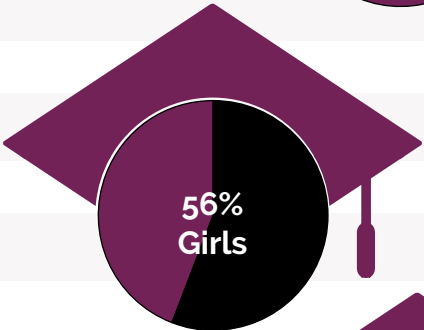
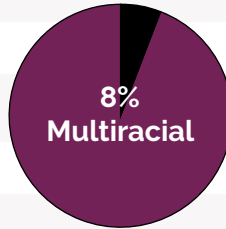
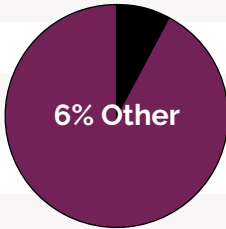
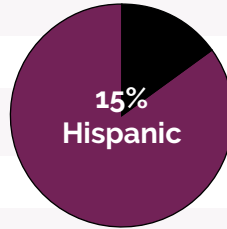
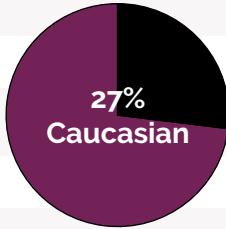
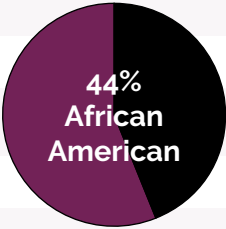
Community-Based Programs:

1 Bigs typically spend an average of 8 hours each month enjoying no-cost or low-cost activities with their Littles, like helping with homework, going to the ball game, or just walking around a park. The program allows volunteers the opportunity to pick up their Little at the child's home and spend time in the community. We ask volunteers to commit at least 15 months to the program.

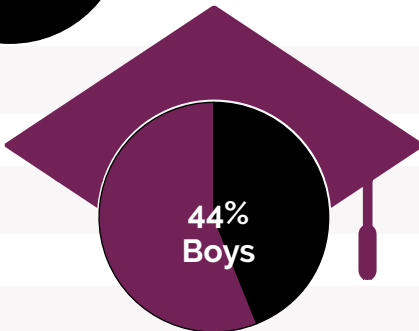
Site-Based Programs:

2 Bigs visit their Littles at their school or after-school site one hour a week, during the academic year. They may work on homework, read books, or even play board games. We ask volunteers to commit at least 12 months to this program. Littles are more motivated to attend class and improve their attendance because they know they will be visited by their Big.

2017 Overview of Littles in our Program



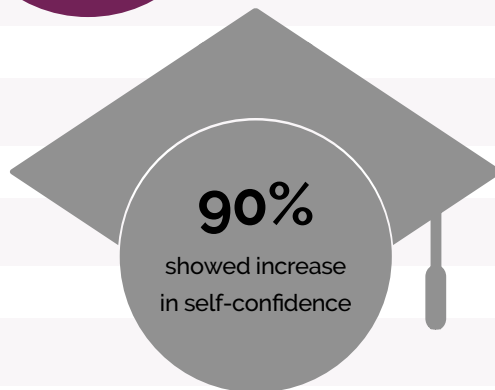
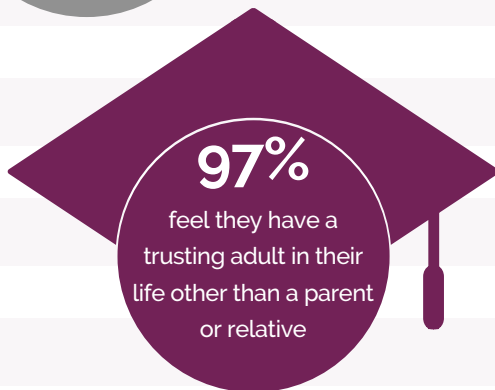
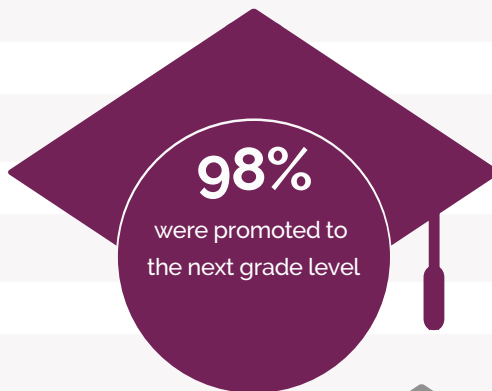
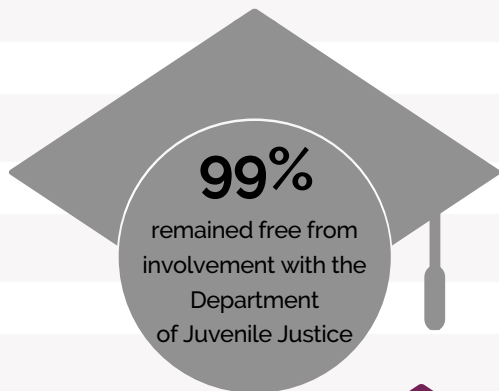
56%



Measurable Outcomes

Big Brothers Big Sisters gives children facing adversity a better foundation for life success by providing educational and life guidance.

We work hard to make a difference, and our statistics prove that the lives of children with mentors are positively affected.



Big Brother of the Year Michael Ferrone Little Brother of the Year Tavoris



"If Michael was never in my life, my whole life would be different," said Tavoris. "My school grades would not be as good as they are right now. My attitude would be different. My personality would be way different. Michael is a big part of my life."

"I moved here knowing that it was my turn to try and open doors for other people," Michael said. "Big Brothers Big Sisters of Tampa Bay was a perfect fit."

For their full story visit BBBSTampaBay.org/blog

Big Sister of the Year Jessica Carter Little Sister of the Year Angie



"She has shown me that I can be comfortable with being myself no matter what," said Angie, who likes to go roller skating with Jess while wearing matching costumes or hats. "I was always afraid that if I did something wrong, everyone would leave me. Now I am more confident that I don't worry about that. If someone leaves me then they don't deserve me. I know Jess will be there. Jess has impacted my life so much. I am so grateful to have her as a Big Sister."

"This relationship has truly touched me," Jess said. "I feel like I'm not only a mentor and role model to her, but also a true friend."

For their full story visit BBBSTampaBay.org/blog

Big Couple Art & Jen with Little Brother Mason



Big Couples

Many committed couples mentor a boy together. It's a wonderful opportunity for our Littles to see first-hand a healthy relationship and allows the 'Big Couple' to spend time one-on-one mentoring a child. The time spent with the Little is the same, on average 8 hours a month. Big Couples are still asked for a 15 month commitment.



Sports Buddies

Sports Buddies is a great way to get involved in mentoring by doing what you love. These community-based matches get together 2 times a month and participate in a sport or attend a sporting event. Sports teach life skills and goal-setting.



Big Sister Jenn & Little Sister Kadie

"I'm beyond impressed with how Kadie has overcome hardships in her life and with such maturity. I know Kadie will be able to do anything."

By the Numbers

Total Revenue: \$5,934,968

Private Revenue

\$4,059,433

Government Revenue

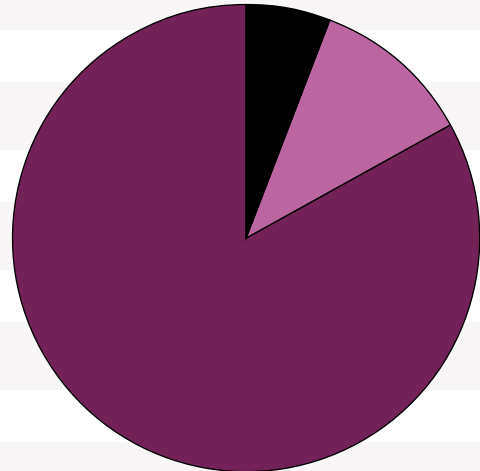
\$1,875,535

Functional Expenses

83% Programs

11% Fundraising

6% Management & General



Visit our website to see full financials: BBBSTampaBay.org

Bigs In Blue Program



Tampa Police Department
Detective
Roni Carithers
&
Little Sister Jameela

Bigs in Blue is a new initiative designed to help area youth gain a more accurate perception of the positive work that law enforcement personnel provide the community on a daily basis. Police officers and civilian staff volunteers visit their Little at their school one hour per week to spend one-on-one mentoring time. The program was launched in October 2017 with the Tampa Police Department, where more than 35 officers and department personnel signed up to be matched with elementary school students in Hillsborough County. Law enforcement agencies also have the option to host a School-to-Work program. The plan is to expand the program to the St. Petersburg Police Department, as well as other local police and sheriff's agencies, in 2018. For more information, contact **Jack Sheppard** at **727-420-4338** or at **JackS@bbbstampabay.org**.



Foster Youth Program

Siblings Carrie and Jarrell & their Bigs Laura and Oscar

Perhaps our most deserving Littles are those who, through no fault of their own, find themselves enrolled in the foster care system. Through a partnership with Eckerd Connects, we currently have nearly 100 children matched with caring adult mentors and role models in Hillsborough, Pinellas, and Pasco counties. Although a foster child changes homes an average of every 8 months, we have been able to increase the odds that our Big/Little relationships can be sustained by focusing on children who have been placed with a relative or non-relative caretaker – increasing the likelihood that they will remain in the Tampa Bay area after being adopted or reunified with a parent. If you are interested in becoming a Big to an Eckerd Connects child, please contact **Jennifer Libby** at **JenniferL@bbbstampabay.org**.



DONORS

Our impactful mentoring program could not exist without dedicated volunteers—our Bigs—who are committed to spending time with a child in need. But we wouldn't be able to professionally support our Big/Little matches without the financial investment from individuals and foundations, corporate supporters or through the grants we receive from local, state and federal government. Your donation isn't just about making a difference today; you're making an investment in a child who will become a productive adult in the future.

It costs \$1,500 to support a Big/Little match for one year, which pays for the volunteer background checks, mandatory volunteer training, assessments for the child and volunteer, plus on-going support and supervision for each Big/Little match. You can feel good knowing that your contribution will make a long-lasting impact. And if you haven't made a donation, consider the level that's best for you:

Match Makers—donate to support one or more Big/Little match, \$1,500 up to \$4,999

Big Hero—consider making a donation at the \$5,000 level up to \$9,999

Big Champion—those who make an investment of \$10,000 or more

For more information on how you can make a tax-deductible donation as an individual/corporation, donor advised fund, or via stocks or cars, contact **De Anna Ward, 813.769.3604 or DeannaW@BBBSTampaBay.org.**

Creating the Perfect Match

\$1,500 funds a match for 1 year



FAMILY & COMMUNITY IMPACT

- Improved relationships with peers, family & other adults
- Functional families
- Positive influence passed on for generations
- Productive citizens
- Better communities

EDUCATIONAL IMPACT:

- Improved academic performance
- High levels of educational achievement
- Enhanced awareness of higher education & post-secondary training

IMPACT ON PERSONAL BEHAVIOR

- Avoid risky behavior
- Reduced violence
- Improved self-confidence
- Better decision making throughout life
- Improved sense of future
- Personal fulfillment

Henry & Gerry Goldhammer - Legacy Society Donors



Legacy Society Donors

One of the most rewarding stories we encounter is when a former Little, often in their 30s or 40s, comes forward and says, 'I wouldn't be where I am today, had it not been for my Big who helped keep me on the right track.' Those stories inspire our supporters to not only make a donation that impacts a child today, but many are committed to making a difference for generations to come. A planned gift is a way to ensure your legacy of support. There are many planned giving options to choose from: perhaps a bequest or beneficiary designation in your retirement plan or life insurance, a living trust, annuities, or real estate gifts. Some may offer tax breaks or the potential to increase your income. You can become a member of our Legacy Society by simply notifying us if you plan to include Big Brothers Big Sisters of Tampa Bay in your estate plans. We host a variety of Legacy Society events throughout the year to keep you connected to our Littles, and informed on how your investment will change lives, for the better, forever.

For more information about the Legacy Society, please contact **De Anna Ward**, DeannaW@BBBSTampaBay.org for more information.

Legacy Society Donors

In Memorium

Mary Ann and Hunt Berryman

Tammy Curtis

Jame Egasti

David and Nancy Fox

Mary Ann and Scott Fullerton

Gerry and Henry Goldhammer

Lonnie Hawkins

Lisa Letizio and Paul Jackson

Lois Kavalunas

Stephen A. Koch

Tim Langenback

Bruce Mackey

Dennis McLeod

Deborah and Hugh Miller

Cathy and Vincent Pavese

Susan and James Rolston

George Spowart

Karen and Paul Vincent

Alice Young

De Anna & Rodney Ward

BJ Altschul

Gary C. Graef

Thelma C. Kells

Jack Mullong

David W. Pratt

Wilbur and Madonna Ptak

Eugene Roberts

Patrick Sexton

Corporate Support

\$5,000 +

13 Ugly Men Foundation	Road Queen USA Inc.
Agile Thought	SSI Schafer Systems International, Inc.
Athletes and Causes	Stephen Gould Corporation
Black Diamond Foundation, Inc.	Suncoast Credit Union Foundation
Brighthouse Financial	Tampa Bay Rays Baseball LTD.
Broadrick Family Foundation	Tampa New Auto Dealers Assoc. Inc.
Cale America, Inc.	Tech Data Corporation
CallPass Tech	TECO Energy, Inc.
Carpenter Contractors of America, Inc.	The Bank of America Charitable Foundation
Cisco Systems, Inc.	The Central National Gottesman Foundation
City of Clearwater	The Marketing Posse LLC
Clearwater Gas System	The Randy and Barbara Ann Frankel Foundation
Community Foundation of Tampa Bay Inc.	The Spurlino Foundation
ConvergeOne	Triad Foundation
DeBartolo Family Foundation	U.S.A. Ambassador Pageant, LLC
EFX Corp	United Way Suncoast
Ellmar Foundation	USAmeriBank
Ernst & Young LLP	VF Magestic/LSG (Imagewear)
Fitz Tropics Medical Associates	Visa USA
Frenchy's Corporate Inc.	VP Holdings, Inc. Accounts Payable
Gagnon Foundation Inc.	Wells Fargo Foundation
Gasparilla Distance Classic Association, Inc.	
Regions Private Wealth Management	



In 2015, our Big Brothers Big Sisters license plate became available for sale across Florida. Since then, over 4,000 plates have been sold! Big Brothers Big Sisters receives \$25 per plate. The kids across Florida still need your help! Get yours at your local Tax Collector's office.

Support your favorite non-profit in style!



Big Sister Angie & Little Sister Trinyah



#bebig

Save The Date



Bowl For Kids' Sake
Various Dates & Locations
Visit:
BBBSTampaBay.org/Bowl



Over The Edge
April 28, 2018
Hilton Tampa Downtown
Contact:
DawnK@bbbstampabay.org



Tampa Fundraising Luncheon
Summer 2018
Contact:
DeAnnaW@bbbstampabay.org



Pinellas 50th Anniversary
Reception
May 10, 2018
Feather Sound Country Club
Contact:
BernyJ@bbbstampabay.org



Art of Helping Children Gala
September 22, 2018
Hilton Tampa Downtown
Contact:
AmyH@bbbstampabay.org



Companies For Kids
Golf Tournament
November 29, 2018
Innisbrook Resort & Golf Club
Contact:
DawnK@bbbstampabay.org

For all events, visit BBBSTampaBay.org/events

In-Kind Support

\$5,000 +

Amalie Arena		Republic National Dist. Co.
AmpTix.com LLC	Fleet Management	Saddlebrook Resort
Badcock Corporation	Hidden Oak Inn	Seats of Dreams
Big Cat Rescue	Hilton Tampa Downtown	SeaWorld Parks
Bloomin' Brands	HSN	Spectrum
Busch Gardens	Kramer Portraits	Straz Center
Cason's Photography	Lakeland Chamber of Com.	Tampa Bay Buccaneers
Caspers Co. McDonald's Restaurants	Mahaffey Theater	Tampa Bay Club Sport
D'Art Gallery	Mary Ann & Scott Fullerton	Tampa Bay Rays
Lavonte David	Mike Alstott Family Found.	Tech Data
Digital Lightbridge LLC	Montblanc	The Brunchery
duPont REGISTRY	PDQ	Urban Outfitters
Egypt Shrine Circus	Pepsi	WRBQ-FM Q105
	Pin Chasers	

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School-To-Work

School-to-Work Partners



In 2017 the School-to-Work Program continued into its 3rd school year. Launching in Spring 2016, the School-to-Work Program serves juniors and seniors in high school who are mentored once a month at a corporate work site by professionals in the community. This program allows BBBSTB to support youth in making pivotal decisions in an important time in their life – with exposure to the professional world, and mentors that have navigated life after graduation! Little's participate in a professional skills development workshop, followed by one-on-one job shadowing time and lunch with their Bigs. In 2017, we welcomed Moffitt Cancer Center as the newest workplace mentoring partner, and our first class of School-to-Work Graduates from Nielsen entered college and the work force!

Little Brother Isayah & Big Brother Nehemiah



"We've been matched for 6 years now, and it's been a privilege watching Isayah grow up. I think he's taught me more than I've taught him."

2017 Executive Committee



Vince Pavese
Board Chair



Rich Salazar,
Board Chair Elect



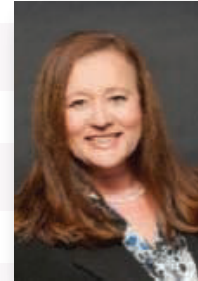
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Treasurer



Ryan Deneen
Audit Chair



Kathryn Supernaw
Secretary



Tammy Curtis
Governance Chair



Paul Vincent
Resource Development
Co-Chair



Tony Leavine
Resource Development
Co-Chair



Stephen Koch
President & CEO

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HSN

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Moving Parts

Thank you for taking the time to read our Annual Report, which provides a great overview of our agency's performance in 2017. We are very proud of what we achieved in 2017.

We could not be more grateful to the thousands of individuals across our seven counties who demonstrated their understanding of the importance of one-to-one mentoring for our children and youth by volunteering as Bigs or donating their resources to our agency in 2017, allowing us to continue to grow our services.

We made 789 new Big & Little matches in 2017, and ended the year with 2,103 active matches, which is an increase over the prior year by 39 matches. In addition, thanks to our overall improvements for average length of match and other quality indicators, and the fact that we ended our fiscal year with an increase to our net assets, our agency qualified to receive the Gold Standard Award from our national organization.

Without qualified, experienced staff, our agency could not achieve these impressive results, and we are very proud of our employee retention rate in 2017 of over 90%. With our employees in mind, we gave our offices in Largo a makeover with new carpeting, paint and other improvements in early 2017 and in August we moved into new offices in Tampa just off Waters Avenue. We made several improvements to our technology in 2017 including the installation of a new, integrated phone system.

Thanks to everyone involved with our agency, whether as employees, volunteers or donors. Thousands of youth are having their lives changed for the better, and we have collectively laid the foundation for thousands more to benefit in the years to come.

With that in mind, we are all focused on making 2018 an even better year than 2017!

Very truly yours,



Richard Salazar
Board Chair



Stephen A. Koch
President, CEO and Big Brother

2017 Events



Big Brothers Big Sisters
of Tampa Bay



**THE GOLD
STANDARD
AWARD**

Big Brothers Big Sisters of America



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