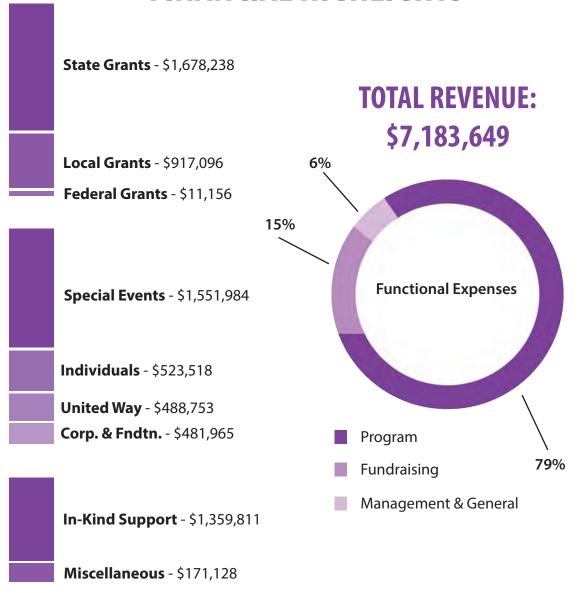
2015 ANNUAL REPORT





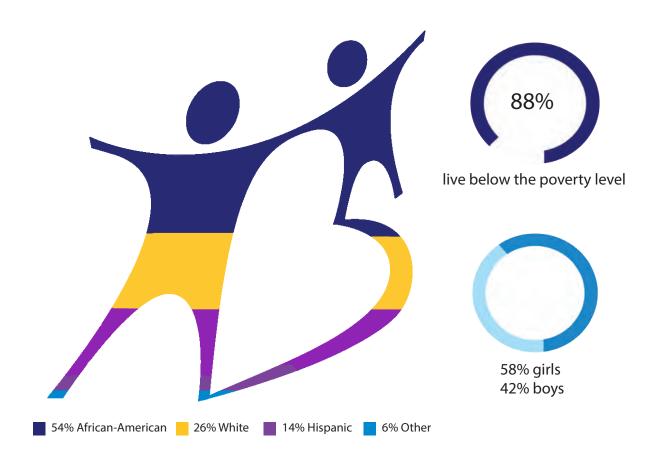


FINANCIAL HIGHLIGHTS



2015 PROGRAM HIGHLIGHTS

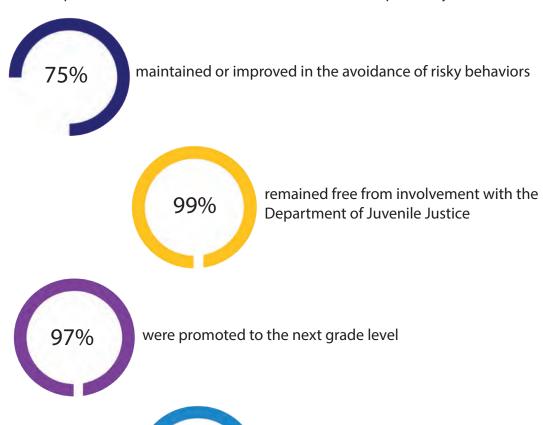
Background of children served:



BBBSTampaBay.org

MEASURABLE OUTCOMES

Big Brothers Big Sisters gives children facing adversity a better foundation for life success by providing educational and life guidance. We work hard to make a difference, and our statistics prove that the lives of children with mentors are positively affected.



maintained or improved in the area of

educational expectations



WE OFFER TWO TYPES OF MENTORING PROGRAMS:

1 COMMUNITY-BASED PROGRAMS: Bigs typically spend an average of 8 hours each month enjoying free and low-cost activities with their Littles like helping with homework, going to the library, going to the park or just staying in and baking cookies.

The program allows volunteers the opportunity to pick up their Little Brother or Sister at the child's home and spend time in the community.

SITE-BASED PROGRAMS: Bigs visit their Littles at their school or after-school site one hour a week. They may share lunch, work on homework or even play on the playground. We ask volunteers to commit at least 12 months to this program.

Littles are more motivated to attend class and improve their attendance because they know they will have a chance to see their Big.

We impacted the lives of 2,990 children in 2015.

1,273 in Pinellas
1,160 in Hillsborough
284 in Pasco
220 in Polk
29 in Hernando
19 in Citrus
5 in Sumter

BBBSTampaBay.org



Big Brothers Big Sisters of Tampa Bay



Big Couples

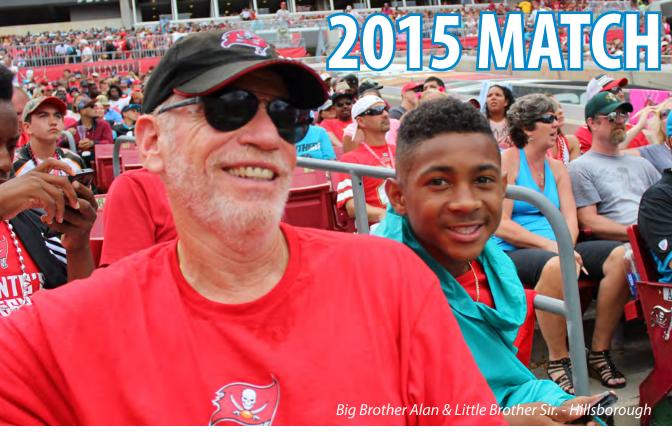
Many committed couples mentor a boy together. It's a wonderful opportunity for our Littles to see first-hand a healthy relationship and allows the 'Big Couple' to spend time one-on-one mentoring a child. This program is for Community-Based volunteers only. The time spent with the Little is the same, on average 8 hours a month, and we still ask for a 15 month commitment from the Big Couple.



Sports Buddies

Sports Buddies is a great way to get involved in mentoring by doing what you love to do: play ball, shoot hoops, run the bases or go fishing. This is also a Community-Based program. Sports Buddies is a chance for Bigs and Littles to enjoy sports together. Sports teach life skills, goal setting, character and sportsmanship. Once you're matched, you and your Little will spend one outing each month participating in a sport together and another watching your favorite sport. Sports Buddies is funded primarily through a grant from the Tampa Bay Rays.

8 | 2015 Annual Report



"In 2008, I was able to retire after 35 years of service with IBM and AT&T. Since I was fortunate enough to have this opportunity at the age of 56, I wanted to give back to the community. Big Brothers Big Sisters matched me with a 7-year-old boy named Sir. We've been together for 6 years and while we love all types of sports, I also wanted to make education a priority. I firmly believe that the key to escaping poverty is through education. When Sir was having trouble with math in 3rd grade, I made the commitment to tutor him at school once a week. To this day, working with his teachers, I continue to tutor Sir."

- Big Brother of the Year, Alan Cohen with Little Brother of the Year, Sir To learn more about this match, visit our website at BBBSTampaBay.org



"I thought about becoming a Big Sister, but life and work got in the way for several years. I didn't think I had enough time. That was until I attended a luncheon, where our great Tampa Police Chief Jane Castor was the featured speaker. I learned she was a Big Sister! Surely, if she had time, I could make time. I met my sweet Little Sister Heather in July 2010. I knew instantly we were a match made in heaven. She was 7-years-old and full of life, curiosity, and a loving heart."

- Big Sister of the Year, Tammy Curtis with Little Sister of the Year, Heather To learn more about this match, visit our website at BBBSTampaBay.org

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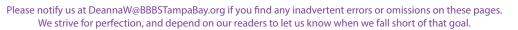
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LEGACY SOCIETY DONORS

What will your legacy be? A planned gift to Big Brothers Big Sisters of Tampa Bay ensures the continuation of our effective mentoring programs and creates your own legacy of support. Planned giving also offers significant advantages, including tax breaks and a potential to increase your income.

A bequest or beneficiary designation in your retirement plan or life insurance can impact a child's life for generations to come. Also, you might consider these other gift options: bequest in will or living trust, gift of appreciated property, real estate gift, and annuities.

By notifying Big Brothers Big Sisters of Tampa Bay of your intentions, you will become a member of our Legacy Society, a group of passionate supporters of our mission who enjoy staying intimately connected to the agency through special events for society members.

Henry and Gerry Goldhammer continue to support BBBSTB with annual donations but they have also included our agency in their estate plans. As a Palm Harbor resident and former Board member, Henry has witnessed the impact of our mentoring programs on children in the Pinellas community. By documenting their planned gift, the Goldhammers are happy knowing their legacy will forever be connected to benefiting children across Tampa Bay.

"We are proud to be among the first legacy donors to BBBSTB. If you think that including BBBSTB in your will or trust has to be for a lot of money, think again. A planned gift for any amount is a great way to show your support." If you would like to become a Legacy Society Donor, contact DeannaW@BBBSTampaBay.org.

We have great appreciation for our Legacy Society Donors.

Jamie Egasti
Henry & Gerry Goldhammer
Lisa Letizio & Paul Jackson
Stephen Koch
Hugh & Deborah Miller
Susan & James Rolston
De Anna Sheffield Ward & Rodney Ward
Alice Young

In Memoriam

BJ Altschul Gary Graef Thelma C. Kells David Pratt Wilbur & Madonna Ptak Eugene Roberts

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Zurich Insurance 19 | 2015 Annual Report

BE A BIG LICENSE PLATE



In September of 2015 our new Big Brothers Big Sisters branded license plates became available for sale at county tax collector offices across Florida. This license plate was designed by Digital Lightbridge in Pasco County. Big Brothers Big Sisters receives \$25 per plate per year.

IN-KIND SUPPORT OVER \$1,000

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Big Brothers Big Sisters of Tampa Bay

A special thank you to **Bright House Networks** for their continuous support and In-Kind Donation of \$1,098,825 for 2015!



OUR 2016-2017 BOARD CHAIR



Vince Pavese is a highly accomplished businessman, a payments industry veteran who has worked with some of the biggest corporate names in the world. But when you ask him to describe his vision for BBBSTB during his tenure as Board Chair, the answers are simple, and from the heart.

"I truly believe anyone can become anything they want to be in this country," he said. "But they all need a good start, with adults to guide them early on."

"I think we need to continue to get the word out on what Big Brothers Big Sisters does, and how well we do it. Serving kids is what it is about. Serving

more kids is the goal. To do this, we need a robust giving board and campaigns to accomplish it."

Vince's relationship with BBBSTB – or, more specifically, with CEO Stephen Koch – dates back a couple of decades when they both worked for the same Tampa company. Stephen was the company's legal counsel. Vince was head of finance.

When Stephen made the move to BBBSTB, he invited Vince to join his table at the annual Gala. Stephen next asked Vince to join the Board of Directors and Vince quickly became engaged at a leadership level as Treasurer and became Board Chair on January 1.

When asked what role his friendship with the CEO had in his decision to get involved with the organization, Pavese said simply, "I trust Stephen immensely."

Vince's tenure at FIS has included serving as Executive Vice President of the International division and as Chief Operating Officer of North American Card Services. In his current position he has responsibility for community financial institutions and the retail space. His noteworthy roster of customers includes CSCU and ICBA, two of FIS's largest clients, as well as Target, Walmart and Apple.

Vince has an MBA from the University of South Florida and a BA in Accounting from the University of Miami.

Vince admits to being raised by loving parents, never experiencing many of the challenges that our Littles must endure. "But two of my kids were Bigs while in school, and they saw first-hand how they can change a life."

Under Vince's leadership, that work will continue, and grow.

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Kathryn Supernaw Metl ife



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Alice Young La Ouinta Inn Clearwater 24 | 2015 Annual Report

WE CAME TOGETHER AS ONE

On January 1, 2015 Big Brothers Big Sisters of Pinellas County, Inc. and Big Brothers Big Sisters of Tampa Bay, Inc., came together as one agency serving the children in Hillsborough, Pinellas, Pasco, Polk, Citrus, Hernando and Sumter counties. This was truly an exciting and historic achievement for our entire agency; we now rank among the top 10 agencies in the nation for number of children served!

Serving children in each of our counties remains a core value of ours as well as a key component of our strategic initiative; in 2015 we made a total of 839 new Big/Little matches in our seven counties. This included five new matches in Sumter County, which had never been served previously by a Big Brothers Big Sisters agency. Collectively, we served just under 3,000 Big/Little matches for the year, and are positioned for even greater growth in the years ahead!

Providing a quality mentoring experience to our youth is another of our values, and for our performance in 2015 we recently received the Quality Award from our national organization to recognize our achievements in this area.

Words cannot express our gratitude to our staff, board members and other volunteers who worked so diligently to make our merger a true success story! From merging our donor and volunteer databases, upgrading and unifying our technology, upgrading and re-launching our website, standardizing/improving procedures in all areas of our operations, and blending our two cultures into one, the spirit of doing whatever it took to get the job done right and on time always prevailed.

We also ended 2015 in a significantly better financial position than our two former separate agencies did at the end of 2014. This was all the result of taking the best both organizations had to offer and re-creating ourselves into the best agency we could going forward.

At the beginning of this year our team members were asked to share their reflections on 2015; we'll end this letter by sharing the reflections of Nehemiah Warner, our agency's Grant Writer and Manager: "...2015 was all about collaboration for me. We talked and talked about the merger but not until we pushed the pedal on January 1, 2015 did we see expectation meet reality. We planned. We projected. We knew where we were heading but we had no idea what the journey would look like. I think the uncertainty made us lean on each other. I remember everyone in Largo reviewing the organizational chart asking "Who does what I do?" That led to reaching out, chatting at program meetings, having conversations at match events, and helping with the work load in other areas that we serve. As an agency we showed that we value our talented staff and were resourceful in staffing needs throughout the merger. When I think of it, I picture the Clearwater Marine Aquarium at sunset on a warm summer evening. Bigs, Littles, donors, and staff were all enjoying dinner and viewing exhibits as part of our Big Volunteer Appreciation Event. So many smiling faces! It was our mission across seven counties converged. That image is the clearest picture I have of the year..."

We couldn't have said it better. Thanks again to one and all for helping us make 2015 such a success. We agree with our national CEO, Pam Iorio, that our best days are ahead of us!

All Our Best,

Stephen A. Koch President & CEO

David Fox
Board Chair 2014-2015

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EFFECTIVE JANUARY 1, 2016David Fox

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INVEST Financial Corporation

Bethlee McLaughlin HSN

Companies for Kids Co-Chair

Richard Salazar Buchanan Ingersoll & Rooney, PC Kait Scheele Montblanc *Gala Silent Auction Chair*

Tami Sheehan-Broadrick St. Petersburg College **Chair, Art of Helping Children Gala**

George Spowart
PODS Enterprises
Marketing Committee Co-Chair

Stephanie Stanfield Regions Bank

Kathryn Supernaw MetLife

Pamme Taylor
WellCare Health Plans, Inc.

Joe Trepani Tech Data

Secretary

Companies for Kids Co-Chair

Paul Vincent
Wells Fargo Bank, N.A.

Resource Dev. Committee Co-Chair

Daniella Vona
The Marketing Posse
Marketing Committee Co-Chair

Kathy Wade Fee & Jeffries, P.A.

Scott Walker Tech Data

Lynn Woods Human Resources Professional

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Bowl for Kids' Sake \$288,000



Art of Helping Children Gala \$559,386



2015 EVENTS







BBBSTampaBay.org



TB Bucs' Lavonte David Charity Bowl \$21,000











\$348,561





in area of Public Societal Benefit



Companies for Kids Golf Tourney

Big Brothers Big Sisters of America