

2016 ANNUAL REPORT



Big Brothers Big Sisters
of Tampa Bay



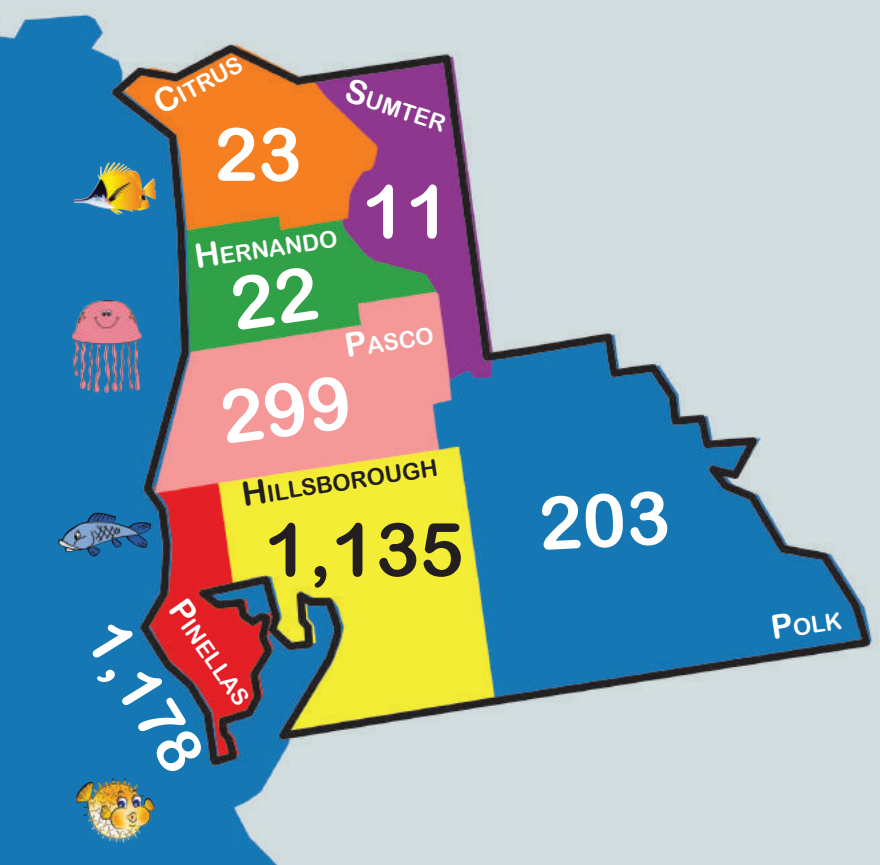
*Big Brother Lue &
Little Brother Daniel*

"Sasha has been a breath of fresh air. I've been able to see her grow into her own person and am excited to see what the future holds for her."

- Big Sister Sarah



Big Sister Sarah & Little Sister Sasha



We impacted
the lives of
2,871 children
in 2016!

Community-Based Programs:

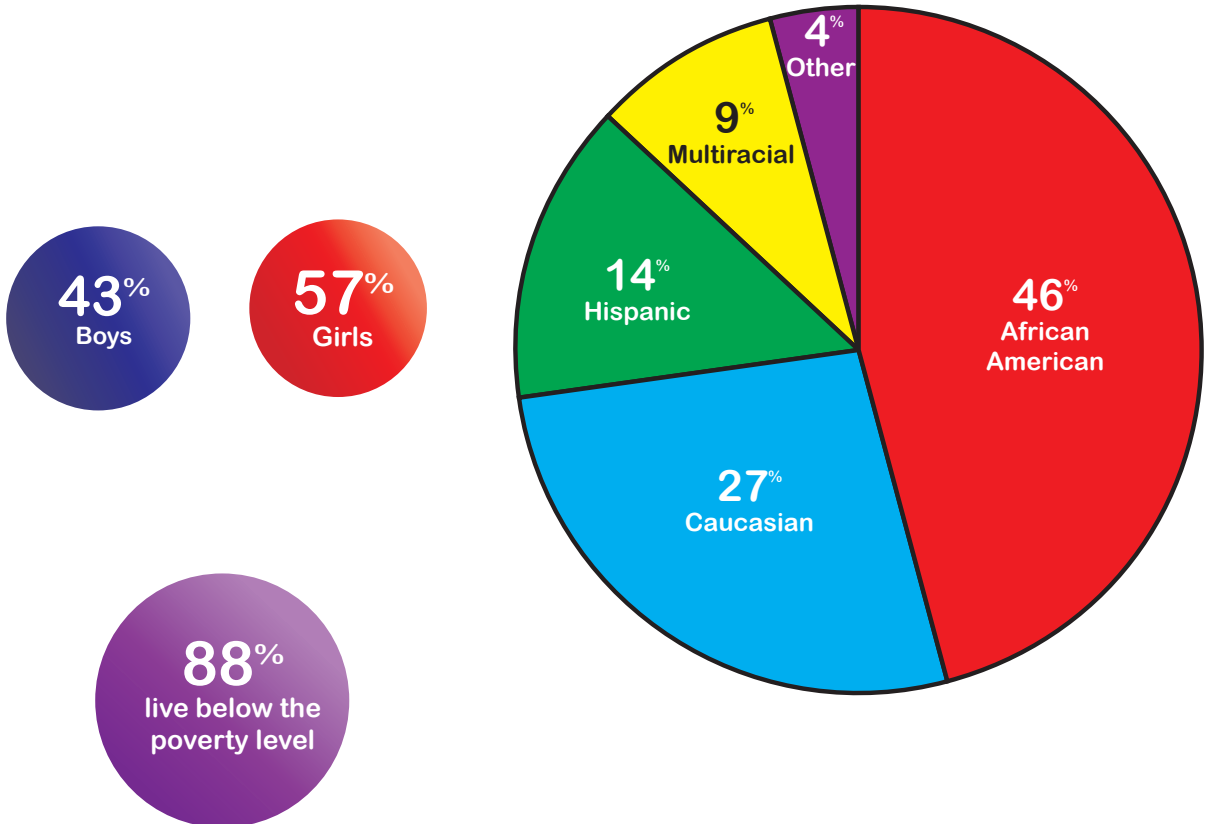
1 Bigs typically spend an average of 8 hours each month enjoying no-cost or low-cost activities with their Littles, like helping with homework, going to the ball game, or just walking around a park. The program allows volunteers the opportunity to pick up their Little at the child's home and spend time in the community. We ask volunteers to commit at least 15 months to the program.

Site-Based Programs:

2 Bigs visit their Littles at their school or after-school site one hour a week, during the academic year. They may work on homework, read books, or even play board games. We ask volunteers to commit at least 12 months to this program. Littles are more motivated to attend class and improve their attendance because they know they will be visited by their Big.

PROGRAM HIGHLIGHTS

Background of
children served:



MEASUREABLE OUTCOMES

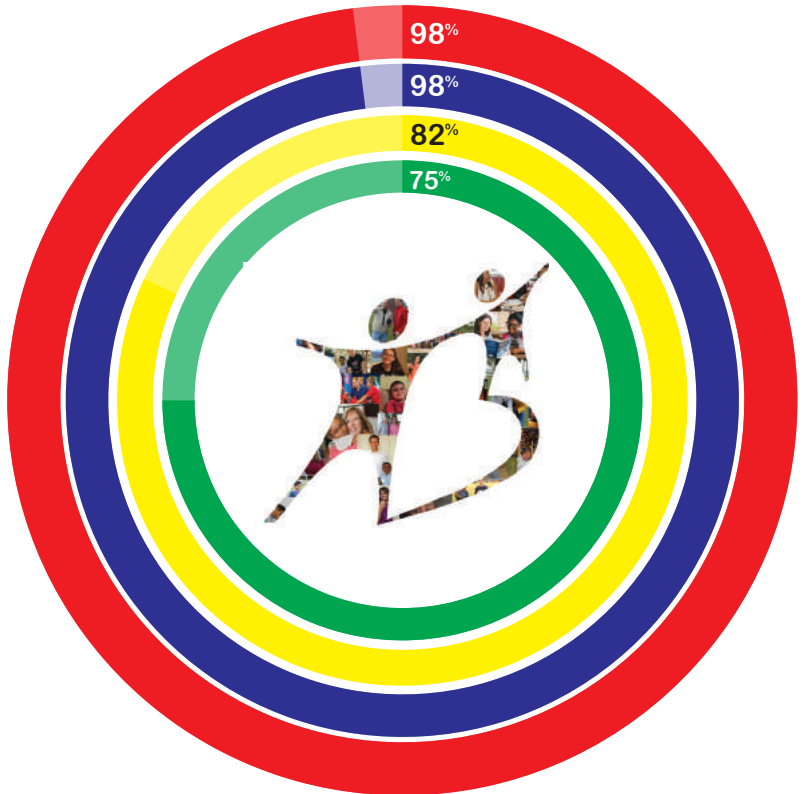
Big Brothers Big Sisters gives children facing adversity a better foundation for life success by providing educational and life guidance. We work hard to make a difference, and our statistics prove that the lives of children with mentors are positively affected.

98% remained free from involvement with the Department of Juvenile Justice

98% were promoted to the next grade level

82% maintained or improved in the area of educational expectations

75% maintained or improved in the avoidance of risky behaviors



BIG & LITTLE SISTER OF THE YEAR



***2016 Big Sister of the Year, Kim
& Little Sister of the Year, Delaney***

Matched 4 Years

Kim and Delaney were matched in January 2013 as part of the BBBS school-based program, where Kim would visit her Little Sister one day a week for an hour at school. They would talk about life, work on academics and discuss any issues that came up. They became friends, and after a year and a half decided to transition their relationship to a community-based program where they could spend time together outside of school. A lot of that time has been spent teaching Delaney archery, and how to ride and care for Kim's horse.

"The activities that we do together isn't just what makes us so great," Delaney said, "because the bond we have with each other is untouchable. I wouldn't trade her for anyone else. I've already got the best of the best!"

BIG & LITTLE BROTHER OF THE YEAR



***2016 Big Brother of the Year, Rob
& Little Brother of the Year, Seth***

Matched 9 Years

Rob and Seth both live in Pinellas County, and love to be outside and on the water. “Rob makes me happier,” Seth said. “He cares about my future and wants me to get somewhere in life. He inspires me to work harder and not give up.” Rob has helped Seth improve his grades, and pushed him to realize his strong potential. “There is no doubt that we have both made a big difference in each other’s lives,” said Rob. “I think I have shown him the importance of perseverance, acting maturely and having the right morals. He’s taught me the important qualities of being patient, accepting, humble, and of being proud. We have fun and enjoy life together. He still thinks I’m cool and wants to hang out with me. That says it all.”

Rob was also named Big Brother of the Year for the state of Florida in 2016!



**“Jaquavius brings a fun and youthful outlook to both of our lives!”
Big Couple Tim & Kathryn**

Big Couple Tim & Kathryn & Little Brother Jaquavius

Big Couples

Many committed couples mentor a boy together. It's a wonderful opportunity for our Littles to see first-hand a healthy relationship and allows the 'Big Couple' to spend time one-on-one mentoring a child. This program is for Community-Based volunteers only. The time spent with the Little is the same, on average 8 hours a month, and we still ask for a 15 month commitment from the Big Couple.



Big Brother Anthony & Little Brother Johnathan



Sports Buddies

Sports Buddies is a great way to get involved in mentoring by doing what you love to do: play ball, shoot hoops, run the bases or go fishing. This and Littles to enjoy sports together. Sports teach life skills, goal setting, is also a Community-Based program. Sports Buddies is a chance for Bigs character and sportsmanship. Once you're matched, you and your Little will spend one outing each month participating in a sport together and another watching your favorite sport. We are grateful for the continued support from the Tampa Bay Rays, who provide significant funding for the Sports Buddies Program.

A photograph of two young men standing on a sandy beach. The man on the left, wearing a light blue long-sleeved shirt and khaki shorts, is gesturing with both hands towards the other man. The man on the right, wearing a white short-sleeved button-down shirt and khaki shorts, is smiling and has his hands on his hips. The background shows the ocean with gentle waves and a clear blue sky with some light clouds.

**"I can't thank Will enough for the motivation he's given me." -
Little Brother Angel**

Big Brother Will & Little Brother Angel - Nielsen School-To-Work

BY THE NUMBERS

TOTAL REVENUE
\$6,689,091



Government Revenue
\$1,964,419



Private Revenue
\$4,724,672

Functional Expenses



- PROGRAM | 83%**
- FUNDRAISING | 11%**
- MANAGEMENT & GENERAL | 6%**



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HILLSBOROUGH COUNTY
www.ChildrensBoard.org



Visit our website to see full financials: BBBSTampaBay.org

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**Former Big Sister & Founder of Big Sisters of Pinellas County,
Sweet Alice Young, Legacy Society Member**

Legacy Society Donors

One of the most rewarding stories we encounter is when a former Little, often in their 30s or 40s, comes forward and says, 'I wouldn't be where I am today, had it not been for my Big who helped keep me on the right track.' Those stories inspire our supporters to not only make a donation to make an impact on a child today, but many are committed to making a difference for generations to come. A planned gift is a way to ensure your legacy of support.

There are many planned giving options to choose from: perhaps a bequest or beneficiary designation in your retirement plan or life insurance, a living trust, annuities, or real estate gifts. Some may offer tax breaks or the potential to increase your income. You can become a member of our Legacy Society by simply notifying us if you plan to include Big Brothers Big Sisters of Tampa Bay in your estate plans. We host a variety of Legacy Society events throughout the year to keep you connected to our Littles, and informed on how your investment will change lives, for the better, forever.

For more information about the Legacy Society, please contact De Anna Ward, DeannaW@BBBSTampaBay.org for more information.

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***Big Sister Rebecca &
Little Sister Mikayla***



#BBBSTB

BIG LICENSE PLATE

FLORIDA

BIGLIFE

Big Brothers Big Sisters

In 2015, our Big Brothers Big Sisters license plate became available for sale across Florida. In 2016, over 2,250 plates were sold! Big Brothers Big Sisters receives \$25 per plate.

The kids across Florida still need your help!

Support your favorite non-profit in style.

IN-KIND SUPPORT \$1,000+

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SCHOOL-TO-WORK

In 2016, we were extremely proud to announce the launch of our School-to-Work program, a collaboration between BBBS and various corporations in the Tampa Bay area. Under the program, the first of its kind in Tampa Bay, students are bused once a month to the corporation, where employees serve as Big Brothers and Big Sisters to the students.

The matches, which will continue through the students' junior and senior years, will focus on individual support, guidance and friendship, as well as help preparing for life after graduation. This program helps students feel empowered and motivates their academic performance to obtain a higher level of education.

School-to-Work Partners
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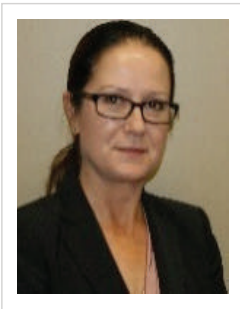
Big Sister Kim & Little Sister Alexia

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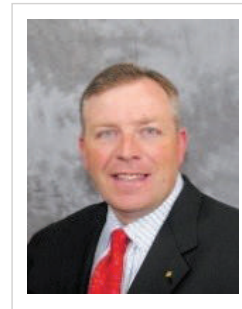
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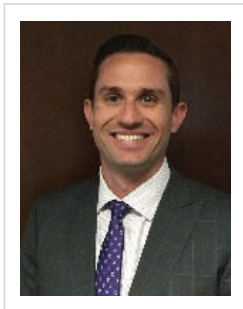
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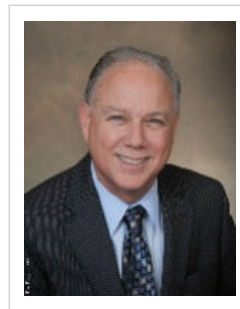
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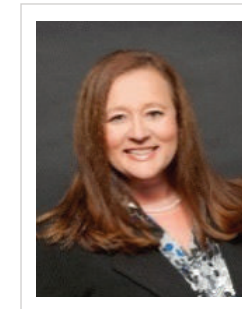
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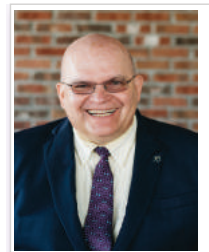
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BUILDING THE FUTURE

We are always looking for creative ways to make it easier to engage more great Big Brothers and Big Sisters with the youth we serve, and in 2016 we launched a new mentoring initiative to do just that called School-to-Work at Nielsen, the USAMerriBank Operations Center and the St. Pete/Clearwater Airport, serving a total of 75 new youth from Leto, Clearwater and Northeast high schools.

This is a two-year mentoring program, with the participants starting as high school juniors and continuing through their senior year. Once a business partner is identified, Big Brothers Big Sisters works with the local school district to target a partner high school. That high school then identifies 25 to 30 students to participate in this program, who we assess along with the potential volunteer and then match them one-to-one for this two year program. The students spend half a day a month during the school year at that business, being mentored by their Big as well as participating in group education opportunities that will help them develop skills they will need post-graduation.

Our goals are to increase high school graduation rates, provide these high school youths with the opportunity to experience what the work place is like while being mentored one-to-one by an employee at that site, and to develop a solid plan for what they will be doing after high school. Thanks to a two-year grant from Bank of America, we plan to expand this program in 2017 and 2018 and are in the process of identifying new business partners.

In 2016 our match closure rate went down 16.4%, which means our Big/Little matches are lasting longer. We also made a total of 846 new Big/Little matches throughout our seven counties. As a result, we served 2,871 Big/Little matches in 2016. As pleased as we are with our progress, we know we can further expand our reach; in our current strategic plan are working toward a minimum 3% growth in total children served in 2017.

We sincerely thank you -- our donors, volunteer mentors and staff -- for helping us achieve those results in 2016, and we invite others to join us in achieving an even greater impact in 2017 and beyond!

All our best,



Stephen A. Koch
President & CEO



Vince Pavese
Board Chair

2016 EVENTS



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**THE GOLD
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Big Brothers Big Sisters of America

